

You are cordially invited to attend the Science Tuesday on **23 February, 2021 at 1 p.m.** when professors **Xavier Castañer** and **Nuno Oliveira** will present their paper

Collaboration, Coordination, and Cooperation Among Organizations: Establishing the Distinctive Meanings of These Terms Through a Systematic Literature Review

Please join the ZOOM webinar using the link below:

<https://us02web.zoom.us/j/89086353408>

Working language of the webinar is English.

Summary: Collaboration, coordination, and cooperation lie at the core of interorganizational activities. To address the confusion regarding the definitions of these three terms, recent works have proposed redefinitions. Although these proposals address an important concern, we believe that they might be premature because (1) they do not build on a systematic examination of how these terms have been used in the literature and (2) they seem to narrow the focus to a given theory and alliances only, which might unduly restrict the meaning of the terms defined. In this paper, we review the definitions of the three terms as they appear in nine top journals in the general management literature (1948-2017). By studying the definitions, we identify three interactional dimensions that are present to different extents in collaboration, coordination, and cooperation: attitude, behavior, and outcome. Our systematic review confirms the confusion and lack of parsimony in the extant definitions. The overlap in the content of these dimensions across the three terms does not provide a basis for distinctively defining collaboration, coordination, and cooperation. Thus, we further draw on our review to identify two discriminating dimensions that allow us to distinguish these three terms: the temporal stage and the type of goal. Our review contributes to theoretical development by offering a conceptual redefinition of the three terms that renders them distinct and thus facilitates knowledge accumulation and theory development. Moreover, the set of interactional and discriminating dimensions generates a host of managerially relevant research questions about a wide range of interorganizational relationships.

About the authors:

Xavier Castañer is a native of Barcelona (Catalunya), Bachelor and MBA by ESADE (Barcelona) and PhD in Business Administration by the University of Minnesota (USA). He currently is Professor of Strategy and Director of the Department of Strategy, Globalization and Society, HEC Lausanne, University of Lausanne (UNIL). Prior to joining UNIL, he was Assistant Professor at the Business Policy Departments of HEC Paris and ESADE. At ESADE he was the founding executive secretary of the Institute of Public Leadership and Management. He has also taught at the London Business School, the Hebrew University in Jerusalem, the Technion (Haifa, Israel), the Università Cattolica del Sacro Cuore (Piacenza, Italy) and the University of Geneva, among others. Between 2009 and 2012, he was the co-director of the Cultural

Management diploma of the Universities of Geneva and Lausanne. Xavier has been a visiting scholar at Boston College, SCANCOR, the Technion and Tel Aviv University. He currently teaches and conducts research about organizational governance, strategy, design and development as well as creativity and innovation, in the cultural sector among others. His research has been published at *Academy of Management Review*, *Administrative Science Quarterly*, *Advances in Strategic Management*, *Corporate Governance: International Review*, *International Journal of Innovation Management*, *Journal of Cultural Economics*, *Journal of Management*, *Journal of Management Studies*, and *Strategic Management Journal*. He is also coauthor of the book *The competitiveness of the industrial firm in Catalunya. Environment, strategies and public policies* (1996) published by Fundació Empresarial Catalana and Edicions 62. He currently serves in the Editorial Review Board (ERB) of *Strategic Management Journal*, *Journal of Organizational Design*, *Management Research and Business Quarterly Research*, and has served on the ERB of *Academy of Management Journal*, *Nonprofit Management Leadership*, and *Organization Science*, among other scientific outlets. He has consulted in strategy and planning for the Executive Office of the City of Barcelona, Col.lectiu Ronda, Catalan Institut for Women and Geneva Industrial Services. Among others, he is active at the Academy of Management (AOM), CCC, the European Academy of Management (EURAM) and the Strategic Management Society (SMS). At AOM he served in the Business Policy and Strategy division research committee and as a member of the division's executive committee. At SMS, he served as a rep at large of the Corporate Governance and Strategy IG and officer of the Strategy Process Interest Group and as a rep at large of the Cooperative Strategies Interest Group. He also was a member of the Executive Board of the Association for Cultural Economics International (2004-2008). He was EURAM Strategic Management SIG pre-conference chair and national representative of Switzerland at EURAM's board (2014-2017) and since June 2017 serves as EURAM VP for external relations. Since 2018, he is a member of the Council of the International Federation of Scholarly Associations of Management (IFSAM) and since late September 2020, he is IFSAM president elect. He has written in and been interviewed by several media such as Forbes, FT, le Temps, and NZZ, among others. He is also active on Twitter (xcastaner) and LinkedIn.

Nuno Oliveira (PhD, London School of Economics and Political Science) is an Assistant Professor of Organization Studies at Tilburg University (The Netherlands). His research focuses on main problems of organizing between organizations (e.g., adaptation and coordination) and in devising enhanced research methods to study these problems. His research has been published in the *Academy of Management Annals*, *Journal of Management*, *Journal of Supply Chain Management*, *Organization Science* and *Sociological Methods & Research*.

We look forward to your attendance!