

## DISSEMINATION 2018

### DISSEMINATION TO UNIVERSITIES AND RESEARCH INSTITUTIONS

Results were disseminated to students and researchers in a number of US and EU universities. All the invited lectures are listed below.

#### US UNIVERSITIES

- *Bayesian Truth Serum in conjoint analysis: Report on a pilot study*, a presentation to MBA students in Sloan School of Management, MIT, April 18, 2016.
- *Uncovering Hidden Knowledge in Stated Purchase Intentions: Applications of Bayesian Truth Serum*, Olin School of Business, Washington University in St. Louis, March 14, 2017.

#### EU UNIVERSITIES

- *Predictions as a Better Way to Elicit Preference*, Universidad Autonoma Madrid, presentation to Marketing faculty and MBA students, April 27, 2017.
- *Uncovering Hidden Knowledge in Stated Purchase Intentions: Applications of Bayesian Truth Serum*, presentation to mathematical economics and statistics group at Aalborg University, May 24, 2017.
- *Bayesian Truth Serum: Uncovering Hidden Knowledge*, Bielefeld University, presentation to business school and economics faculty, Bielefeld, Germany, January 24, 2018.
- *Predictions as a Better Way to Elicit Preference Structure*, UNU-MERIT, presentation to faculty and graduate students, Maastricht, Netherlands, March 11, 2018.

#### EU RESEARCH INSTITUTES

- A presentation on the progress of BayInno project given to the scientific council of the EIZ, May 16, 2017.
- *Bayesian Truth Serum and its Applications to Innovation Research*, Fraunhofer IMW, presentation to researchers, Leipzig, Germany, February 13, 2018.

#### CONFERENCE/WORKSHOP PRESENTATIONS

- *Bayesian Truth Serum: Identifying Hidden Knowledge*, Presentation at the Bayesian Crowd Workshop, Erasmus University, Rotterdam, Netherlands, July 2017.

- *Bayesian Truth Serum: Implications for Survey Research*, Presentation at the Smart EIZ workshop, Zagreb, Croatia, December 12, 2017 (Smart EIZ is a EU Twinning project).

#### DISSEMINATION TO MEDIA AND GENERAL PUBLIC

- Presentation of the Neuroeconomics Laboratory at MIT, *Science by the Pint*, Cambridge, USA, December 1st 2016.
- *Jutarnji list* - an interview by Tanja Rudez, the internationally awarded science journalist from Croatia, Zagreb, Croatia, May 14, 2017.  
<https://www.jutarnji.hr/life/znanost/znanstveni-rad-se-u-americi-potice-i-financira-a-ovdje-ni-priblizno-matematicarka-i-ekonomistica-sonja-radas-ipak-se-vratila-u-domovinu/6102508/>
- *Zaposlena* magazine - an interview by Petra Nikic, Zagreb, Croatia, July-August issue, 2017. <http://www.zaposlena.hr/broj-185>
- A guest at the event “*Razgovori sa Sandrom*”, the monthly public lecture/conversation hosted by Dr. Sandra Svaljek, Zagreb, Croatia, April 19, 2018.  
<https://sandrasvaljek.hr/vijesti/razgovor-sandrom-sonja-radas/>

#### PRESENTATIONS TO STUDENTS

- *Bayesian Truth Serum and its applications*, Presentation of BayInno results to undergraduate students at the Mathematics department of the University of Zagreb, Zagreb, Croatia, March 28, 2018.
- *Uncovering Hidden Knowledge in Stated Purchase Intentions: Applications of Bayesian Truth Serum*, a presentation to the graduate students and faculty in Olin School of Business, Washington University in St. Louis, St. Louis, USA, March 14, 2017.
- *Bayesian Truth Serum in conjoint analysis: Report on a pilot study*, a presentation to MBA students in Sloan School of Management, Massachusetts Institute of Technology, Cambridge, USA, April 18, 2016.